



SEO Content Manager (f/m/d)- EN Markets

Turn organic search into TimeTac's growth engine!

Own TimeTac's English-language content and its growth through search: both search engine optimisation (SEO) and generative engine optimisation (GEO). The strategy and production for our English-speaking markets are yours.

TimeTac is a continually growing and innovative software company with a focus on developing and providing web-based and mobile time and project tracking solutions. We maintain a modern, open corporate culture with a strong vision and a great working atmosphere in which creative thinking is encouraged. The products of TimeTac are among some of the leading cloud applications in the categories of time tracking and absence planning solutions.



**Remote or hybrid in
Graz/AT**



**Full-time and fixed-
term contract**

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Your Future Role

Your Skills

- Develop and evolve the English-language content and search strategy for our target markets, grounded in keyword research and topic/cluster planning across the United States, United Kingdom, Canada and Europe.
- Own the editorial and content calendar, prioritising by impact, and keep a close eye on competitors and market developments across the English-language markets.
- Write and adapt English-language content along the buyer journey, e.g. product pages, landing pages, blog articles and comparison and bottom-of-funnel pages, with a clear focus on conversion.
- Maintain and enforce the English style guide and glossary to keep tone, consistency, and terminology on point.
- Steer the search projects end to end, from technical search optimisation, hreflang, and on-page implementation through to future migrations.
- Drive Generative Engine Optimization (GEO) initiatives to improve visibility across AI-powered search and answer engines.
- Align closely with the German-speaking content team to keep one consistent brand voice across both language regions.
- Track and report organic performance (Google Search Console, Sistrix or Ahrefs, Google Analytics) and use the data to keep improving your content.
- In this role, you will report directly to our Head of Marketing.

- Native or near-native English.
Non-negotiable, since your content has to convince business buyers in the United States and United Kingdom, backed by strong copywriting skills.
- 3 to 5 years of experience in business software content creation and search, with a proven track record of building organic traffic rather than just content volume.
- Comfortable with the core tools of the trade: Google Search Console, Sistrix or Ahrefs, Google Analytics, and common content management systems and confident working with AI tools.
- Able to work independently within an English-speaking company, remote or hybrid alongside a German-speaking team.
- A proactive, ownership-driven mindset with a collaborative approach to teamwork.

Nice-to-have

- Bonus points if you already understand the SaaS business, ideally B2B products in the HR and workforce management space.
- German language skills for alignment within the team (not required, but useful).

Our Benefits



**a modern office in
the city center of
Graz**



**flexible working time
models**



**mutual appreciation
and respect**



remote working



**4 € food voucher for
every day in the
office**



**Personal and
professional
development**



**multicultural team
with great teamspirit**



**initatives for mental
and physical fitness**



**comprehensive
onboarding including
a buddy**



**hardware of your
choice**



regular team events



**all-hands meetings &
company-wide retros**

This is a full-time position, offered on a fixed-term basis for one year until the end of 2027.

We welcome applications from people of all genders and backgrounds who want to become part of our highly motivated team and contribute to our continued success story.

The Austrian law requires us to include the minimum salary in the job posting. Based on three years of experience in marketing this is € 55.356 gross per annum.

We are happy to pay more based on your individual qualifications, experience and the value you bring to the role.

Apply Now

Your Contact



Astrid Pfeiler

Specialist Talent Acquisition &
Recruiting

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Take a look behind the scenes

